Major Cable Provider with 30,000+ Annual Applicants Streamlines Tracking and Screening Process

Situation

When the country's largest provider of cable services ("the Cable Company") needed help managing the tracking and screening for the 30,000+ applicants they reviewed annually, they looked to Cisive to provide a user-friendly, web-based system that could be used from both their headquarters and in their many field offices across the United States.

Actions

Cisive worked with the Cable Company to develop and implement a background screening program for the 30,000+ annual applicants that also tracked and managed the 350,000+ lead elements associated with those applicants. Because the Cable Company provides services in 39 states and the District of Columbia, the best-in-class, web-based Onboarding Solution provided by Cisive was customized to accommodate screening law variations for each state while providing the following standardized services:

- Credit history check
- Social Security number trace
- Criminal history record check
- Motor vehicle driver history report
- Employment verification
- Professional credential and licensing check
- Automated notification of applicant's progress through the system
- Automated generation of subject notification
- Customized management reports
- Electronic invoicing

Results

Cisive's Onboarding Solution helped the Cable Company streamline their tracking and screening processes in such a manner that recruiters were able to concentrate more on talent acquisition, thus leading to the recruitment and ultimate hiring of more qualified employees.